

2023

ANNUAL REPORT



Bossier Chamber
of Commerce

MISSION & VISION

M

The Bossier Chamber of Commerce's purpose shall be to promote the advancement of the civic, commercial, industrial, technological, and agricultural interests of Bossier Parish, all while promoting the general welfare and prosperity of the parish and the stimulation of the public's interest on key issues.

V

Be the collaboration hub that cultivates and shapes the business climate.

CHAMBER STAFF

Lisa Johnson, President/CEO

Jessica Hemingway, Vice President

Emily Bryson, Administrative Assistant

Taylor Maples, Marketing Assistant

Charlotte Moczygemba, Business Development Director

Denise Perkins, Bookkeeper

DRIVING PROGRESS & PROSPERITY

For more 75 years, the Bossier Chamber of Commerce has dedicated itself to enhancing the progress and success of Bossier Parish. As an integral part in our community, we've contributed significantly to making this area an exceptional place to live, work, play and learn. Our commitment is to maintain our leadership role in both the parish and the region, influencing policy, fostering partnerships, creating opportunities, and advancing education.

Steering into 2024 and beyond, we hold a clear purpose: to foster the growth, strengthen the support, and cultivate Bossier into a great community within our region and state. Bossier's rapid expansion is undeniable, and we're poised to further propel this growth with smart growth solutions. Our strategy involves safeguarding Bossier's position at the forefront of initiatives, especially in technology and education, laying the groundwork for stronger collaborative ventures.

We thank you for your investment and your trust in us to foster your business growth and connections! Embracing our mission, we challenge your business to become an active participant in the Chamber's ongoing engagement and community-focused initiatives.



Lisa Johnson
President/CEO



Nicole Wilhite
Board Chair

Read more in this Annual Report about how we have been working for YOU in 2023!

2023 BOARD OF DIRECTORS

Jonathan Reynolds, Carter Credit Union, **Chair Elect**

Carl Thibodeaux, Community Bank of Louisiana, **Finance Chair**

Eric Barkley, CenterPoint Energy (Retired), **Past Chair**

Vita Riner, 318 Latino Radio/Magazine, Business Development Chair

Scott Solomon, AT&T Government Solutions, Government Relations Chair

Mike Busada, Butler Snow, LLP, Community Sustainability Chair

Col West Anderson, Boeing (Retired USAF), Military Relations Chair

Andrew D’Avy, CHRISTUS Shreveport-Bossier Health

Jerome DuBose, Louisiana Tech Research Institute

Damien Ford, Mike McSwain Architect

Kathy French, Port of Caddo-Bossier

Patrick Gullatt, Barksdale Federal Credit Union

Daniel Ihm, Margaritaville Resort Casino

Jay Johnson, General Dynamics Information Technology

Dr. Jennifer Lawrence, Bossier Parish Community College

John Michael Moore, Greater Bossier Economic Development Foundation

Kevin Nolten, Cyber Innovation Center

John David Person, Wieland

Vincent Sedminik, Willis-Knighton Health System

Todd Thompson, Manchac Consulting Group

Ashley Warner, Louisiana Boardwalk Outlets

2023
CHAIR



Nicole Wilhite,
Citizens
National
Bank, Chair
of the Board

STATE OF THE COMMUNITY REPORT: WHERE DO WE STAND IN KEY INDUSTRIES?



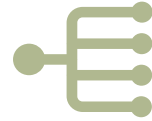
46%

OF LOCAL MED
STUDENTS MATCH FOR
RESIDENCY IN LA



3rd

IN THE NATION IN
GAS PRODUCTION
(AS A STATE)



2,500

CYBER AND
TECHNOLOGY JOBS IN
THE REGION



\$27+M

ECONOMIC IMPACT OF
MILITARY SPENDING FOR
NWLA



HOSTED

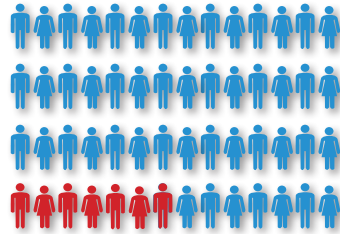
**MEET &
GREETINGS**

AND PUBLISHED VOTER
QUESTIONNAIRES
FOR CANDIDATES RUNNING FOR
AN ELECTED OFFICE

28

OF BILLS THE CHAMBER
ACTIVELY FOLLOWED DURING
THE STATE LEGISLATIVE SESSION

Through lobbying efforts, special events, legislative briefings and building partnerships on the local, state and national level, the Bossier Chamber is the voice of business in Bossier Parish.



725 MEMBERS

86 NEW MEMBERS

4 states

28 cities



CELEBRATING BUSINESS!



63 Ribbon Cuttings | 32 Anniversaries | 5 Ground Breakings

8 Charter Members

AEP SWEPCO; Builders Supply Co., Inc.; CenterPoint Energy; Coca-Cola United Bottling Company; Maddox & Hughes Insurance Agency; Montgomery Agency, Inc.; Pulley-White Insurance Agency, Inc.; and Red River Motor Company



TOTAL Event Attendees in 2023

Total page views on
bossierchamber.com in 2023

45,562

528

ANNUAL GALA

262

SALUTE TO COMMUNITY
HEROES

140

STATE OF THE
COMMUNITY REPORT

167

GOLF CLASSIC

88

MILITARY LEADERSHIP
FORUM

OPPORTUNITY

Members of the Bossier Chamber have access to more than 20 events per year, including a variety of business-building opportunities that are crafted to establish relevant connections.



8 PARTNERS

110 VENDORS

140 ATTENDEES



Welcomed
more than

1,500

new airmen to
Barksdale
Air Force Base

2023 **MILITARY**
Leadership Forum

WE PROUDLY HOSTED OUR BI-ANNUAL
MILITARY LEADERSHIP FORUM TO BRING ALL
LOCAL MILITARY BRANCHES TOGETHER WITH OUR BUSINESS COMMUNITY.

We work to build key partnerships that support the membership
and community's continued growth.

Bossier Chamber programs that support our schools and students

NEW TEACHER WELCOME BAGS

A PROGRAM TO WELCOME NEW TEACHERS TO BOSSIER PARISH BY PROVIDING BAGS WITH BUSINESS' BRANDED ITEMS.

132 TEACHERS RECEIVED BAGS

BOSSIER YOUTH LEADERSHIP

A PARTNERSHIP BETWEEN THE CHAMBER AND THE BOSSIER PARISH SCHOOL BOARD, HOSTING SESSIONS THAT HELP TO DEVELOP EACH STUDENT'S LEADERSHIP ABILITIES.

9 SESSIONS 42 GRADUATES



The Chamber provides relevant programs designed to strengthen and inform the business community.

2024 BOARD OF DIRECTORS

- Jonathan Reynolds**, Carter Credit Union, Chairman
Carl Thibodeaux, Community Bank of Louisiana, Chair Elect
Jerome DuBose, Louisiana Tech Research Institute, Finance Chair
Nicole Wilhite, Citizens National Bank, Past Chair
Jay Johnson, General Dynamics Information Technology, Business Development Chair
Mike Busada, Butler Snow, LLC, Gov. Relations Chair
Scott Solomon, AT&T Government Solutions, Military Relations Chair
Damien Ford, Mike McSwain Architect, Community Sustainability Chair

- Col West Anderson**, USAF Retired, Boeing
Lisa Babin, LSU Health Shreveport
Melissa Couch, Barksdale Federal Credit Union
Andrew D'Avy, CHRISTUS Shreveport-Bossier Health
Jon Ellis, Radiance Technologies
Kathy French, Port of Caddo-Bossier
Daniel Ihm, Margaritaville/Boomtown Resort Casino
Gary Hubbard, Greater Bossier Economic Development
Kevin Nolten, Cyber Innovation Center
John David Person, Wieland
Vita Riner, 318 Latino Radio/Magazine
Vincent Sedminik, Willis-Knighton Health System
Todd Thompson, Manchac Consulting Group
Ashley Warner, Louisiana Boardwalk Outlets

GET YOUR *Valentine* THAT GLOW AT...



PEG & CO
FINE JEWELRY

1700 OLD MINDEN RD | SUITE 175. | BOSSIER CITY, LA

318-747-7000



@PEGANDCOFINEJEWELRY



Congratulations
NICOLE WILHITE

on a job

WELL DONE as the
2023 Chairman

of the **Bossier Chamber Board**

CNB PROUD



CITIZENSNB.COM
NMLS#412577



**CARE TO
CHANGE YOUR
WORLD**

Willis-Knighton proudly joins with the Bossier Chamber of Commerce to enhance health and life in Bossier.

As the principal healthcare provider in Bossier Parish, we know our responsibility is a serious one. Count on us to be here for you and your loved ones in sickness and in health, delivering care when and where you need it.

For routine care, wellness services or healthcare that is more complex, we pledge to offer care designed to improve your health and your life. Quality. Access. Convenience. Caring people. All dedicated to supporting your best life.

